

Clinical Inquiry Conference

Annual Nursing Research and
Evidence-Based Practice Conference

Closing the Equity Gap in Hospital-to-Home Care Transitions through Tailored Outreach

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Office of Population Health

Care Transitions Outreach Program



Disclosures

None of the individuals who participated in this quality improvement project have relevant financial relationships or affiliations with commercial interests to disclose.

Anna Hoyt, RN, BSN

Office of Population Health, UCSF Health



- RN for 15 years
- Joined UCSF in 2013
- OPH in 2017
- Passion: improving outcomes and experience after discharge

Learning Objectives

- Examine a post-discharge outreach program with a health equity lens
- Discover new tactics to increase reach rates and decrease a disparity in Black/African American population



Background

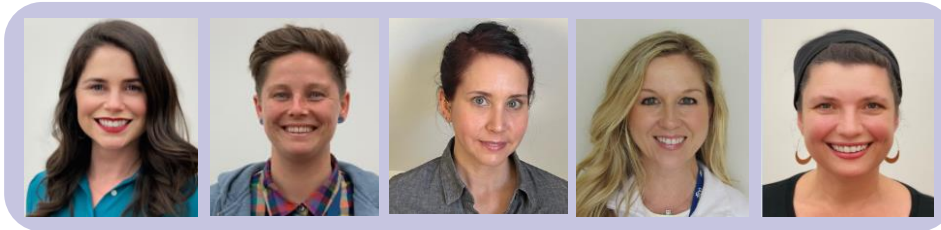
UCSF's Care Transitions Outreach Program

- Provides a safety net through discharge follow-up phone calls
- Expanding and improving since September 2013

Manager



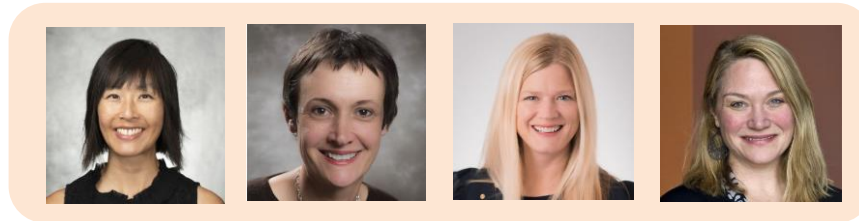
Registered Nurses



Social Worker



Partnership with UCSF School of Pharmacy



Background

Goals of the Care Transitions Outreach Program



Support patients during transitions to home

Reduce patient/caregiver anxiety & improve experience¹



Complete the discharge process

Follow-up on plans of care & reinforce discharge instructions



Facilitate the right care at the right time

Prevent unnecessary utilization & expedite care when needed



Prevent harm & report opportunities

Zero Harm and increased patient satisfaction

Current State

How the Program Works

- Expectation setting
- Automated call within 3 days
- Patient/family responds
- Outreach team is notified
- RN calls patient
- RN documents & communicates



Current State

Transitions Questions

- Symptoms
- Medications
 - Access
 - Understanding
- Discharge Instructions
- Follow-up Plan
- Satisfaction
- Other Clinical Issue

Languages

- English
- Spanish
- Cantonese



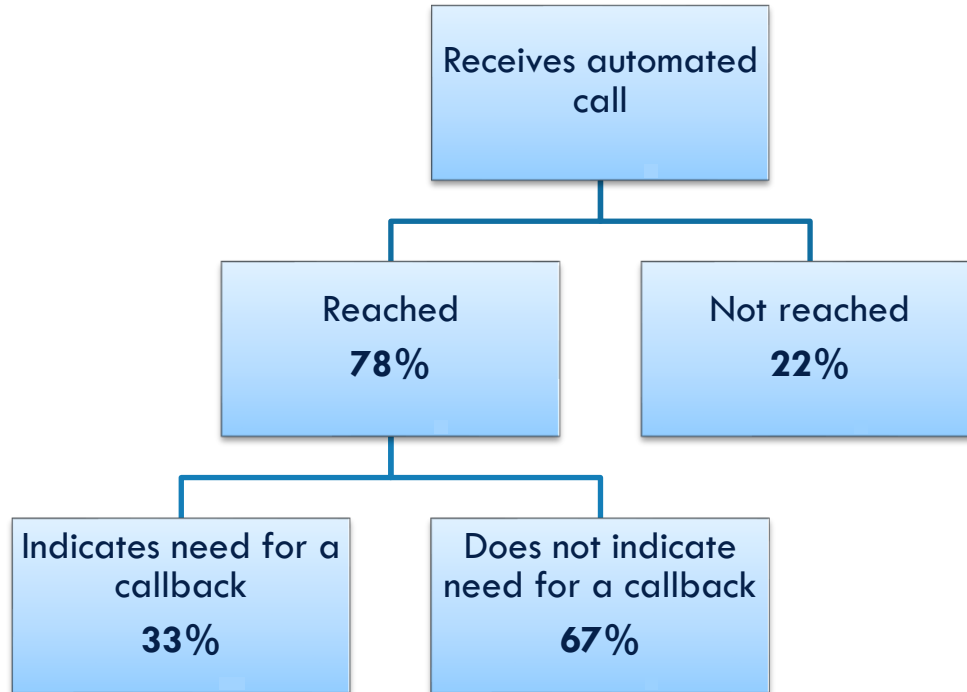
Current State

Total Volume 2022:

- **27,823** patients/discharges called
- **78%** reached (21,702)
- **33%** self-identified issues (7,161)

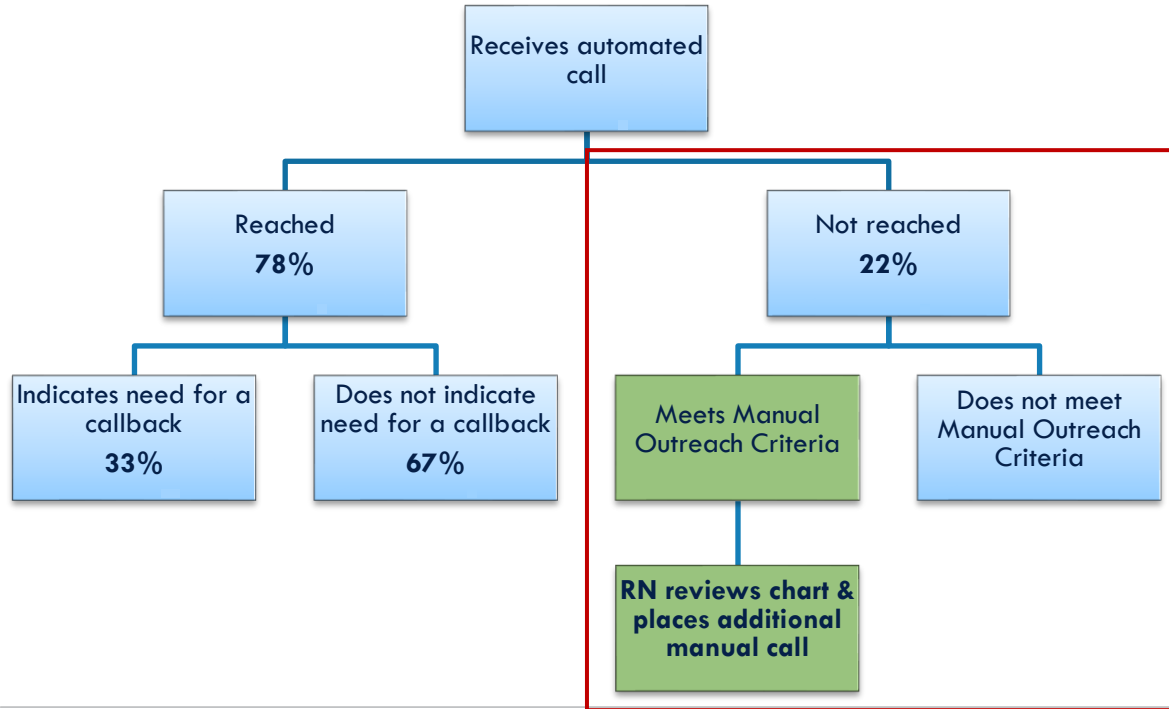


Current State



Current State

Manual Outreach Process



Manual Outreach Criteria

- Age 85 and older
- Primary language other than English
- Home health ordered at discharge

Current State

Health Equity Lens

Our MISSION

“Combining innovation with compassion to transform care delivery across UCSF Health”



Our VALUES

Charity icon by Vladimir, *Balance* icon by Marta Ambrosetti, *People* icon by Anastasia Latysheva, *Finance Chart* icon by Davo Sime, *Map* icon by Pictohaven, and *Teacher* icon by Gregor Cresnar, from theounproject.com

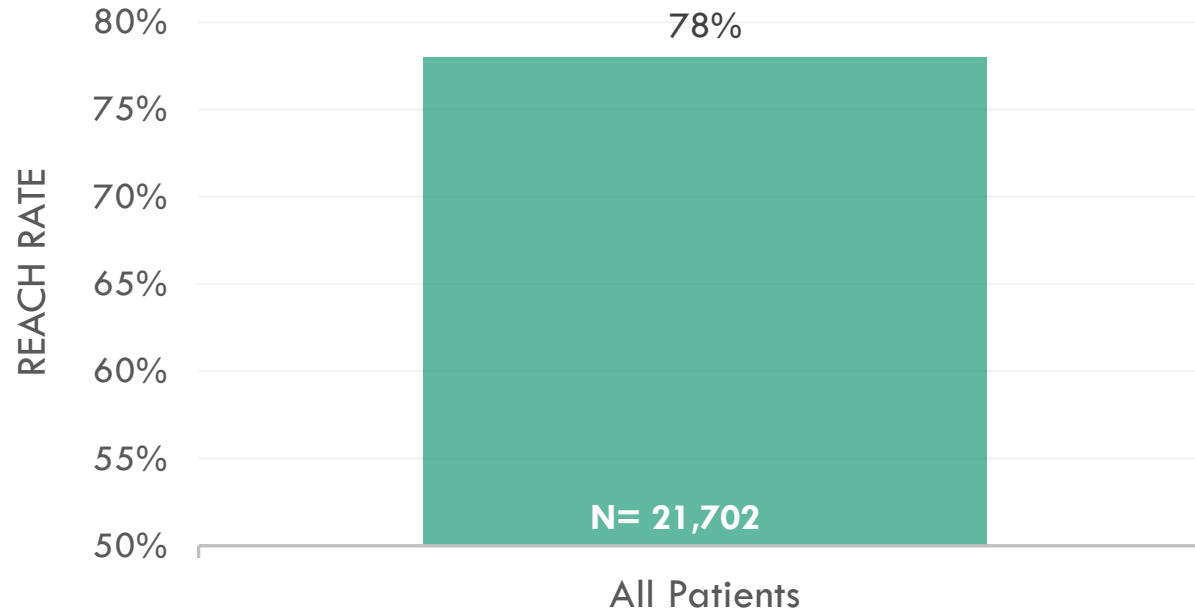
Problem Statement

While post-discharge phone calls are a best-practice, they are resource intensive and may not reach patients equitably.



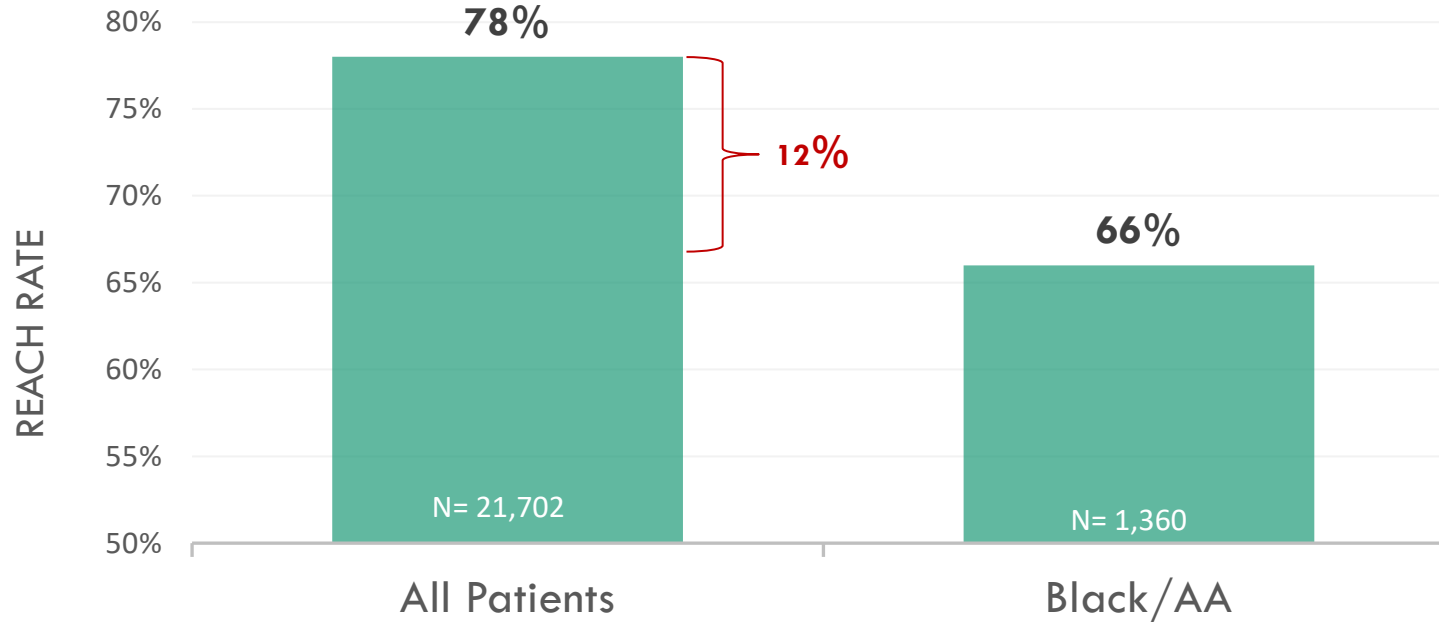
Gap Analysis

Pre-intervention Baseline: Calendar Year 2022



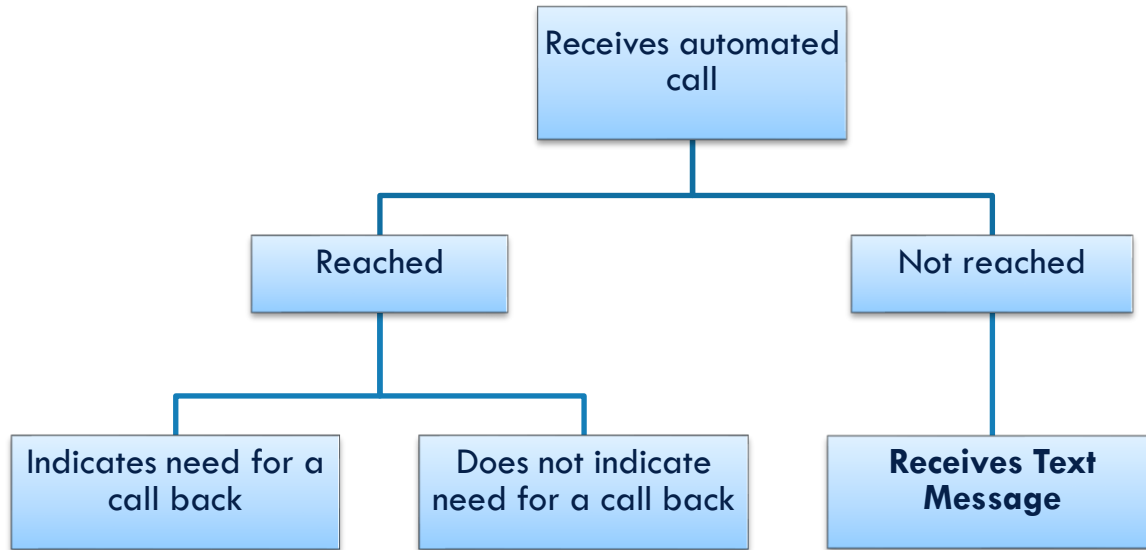
Gap Analysis

Pre-intervention Baseline: Calendar Year 2022



Project Plan

Adding Text Message Option



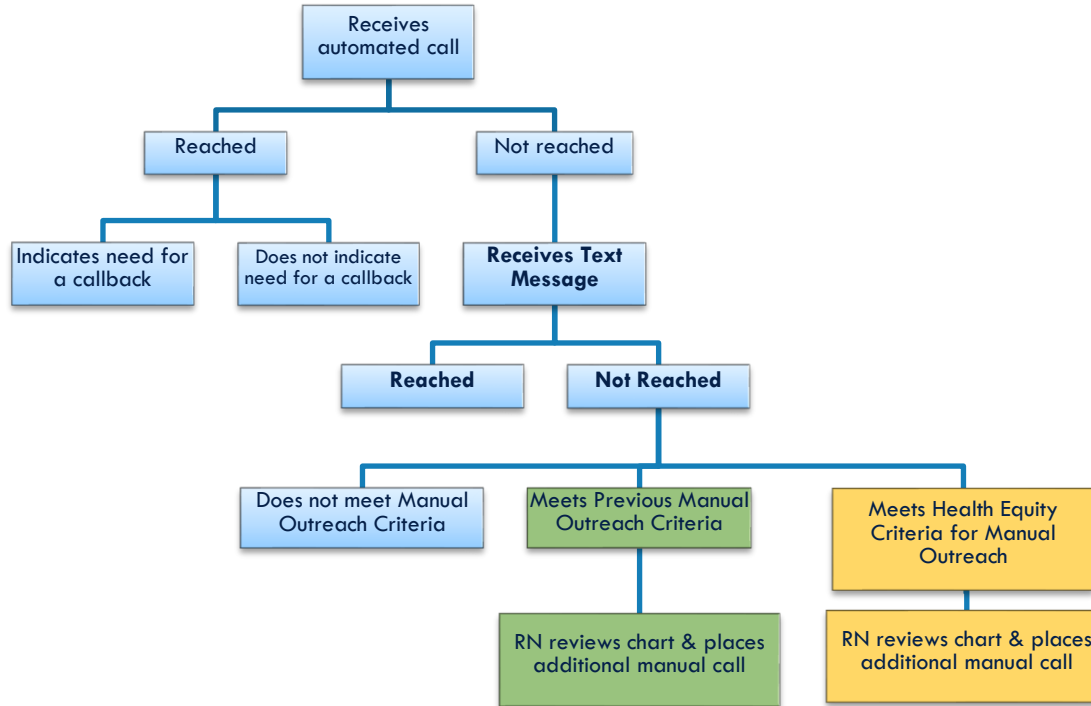
Hi, this is UCSF Health with important questions about your or your family member's health. Please reply STOP to unsubscribe, or select a language to proceed with this message:
Reply 1 - English;
Reply 2 - Spanish;
Reply 3 - Cantonese.

Reply 1 - If you or your family member were recently discharged from UCSF;
Reply 2 - If you would like us to reach you later;
Reply 3 - If we have reached the wrong number.

Thanks. Caregivers and parents, respond on behalf of the patient.
- We want to know if you are doing well or if you need help.

Project Plan

Text Message Option + Manual Outreach

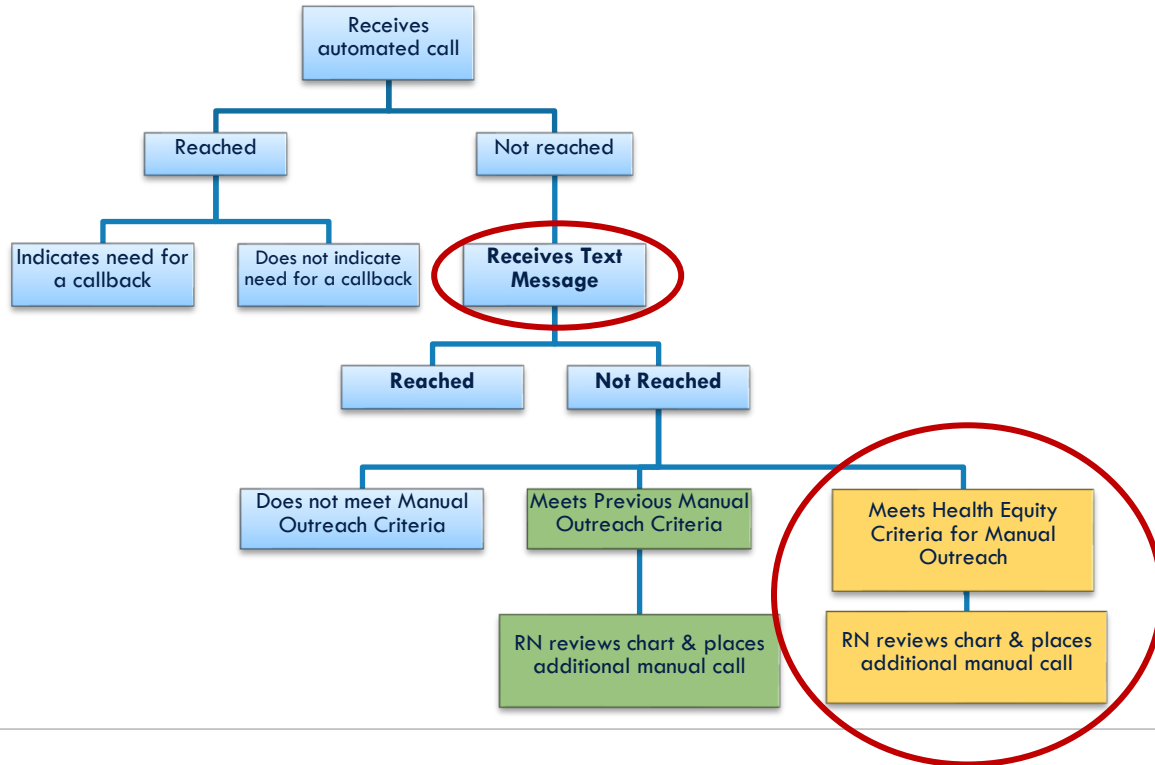


Manual Outreach Criteria

- Age 85 and Older
- Primary Language other than English
- Home Health Ordered at Discharge
- Black/African American Patients

Project Plan

Text Message Option + Manual Outreach

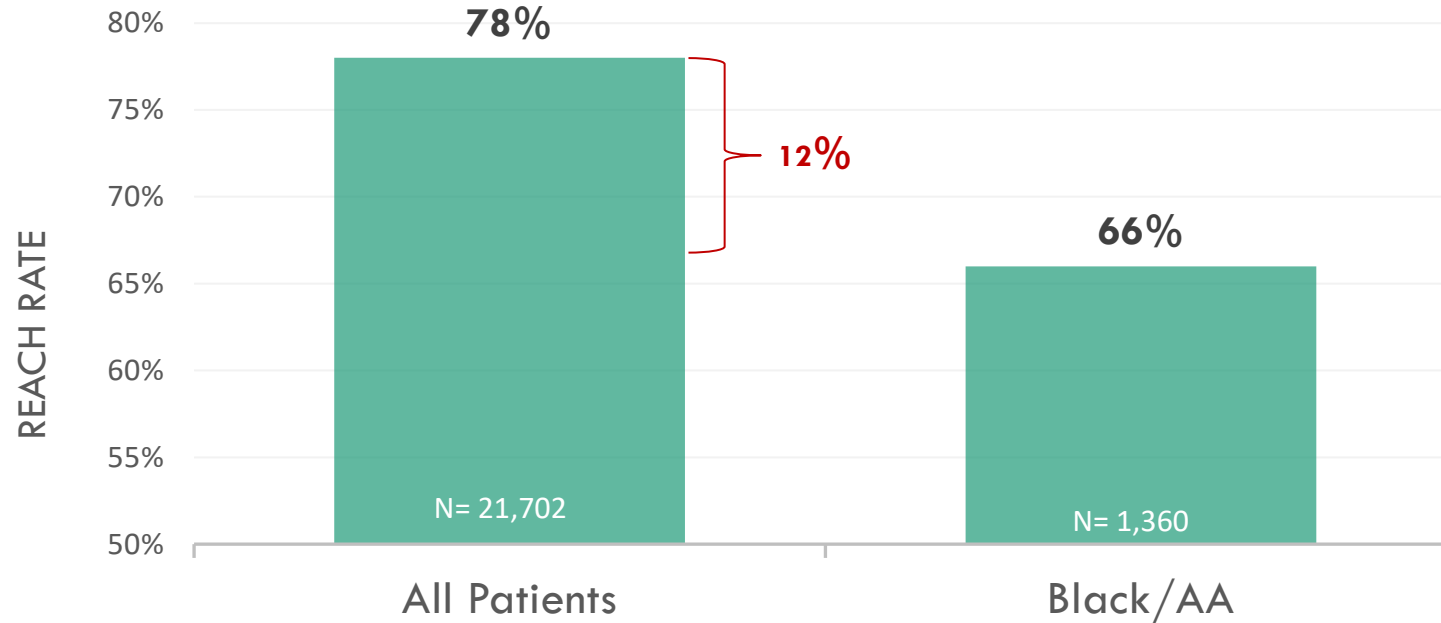


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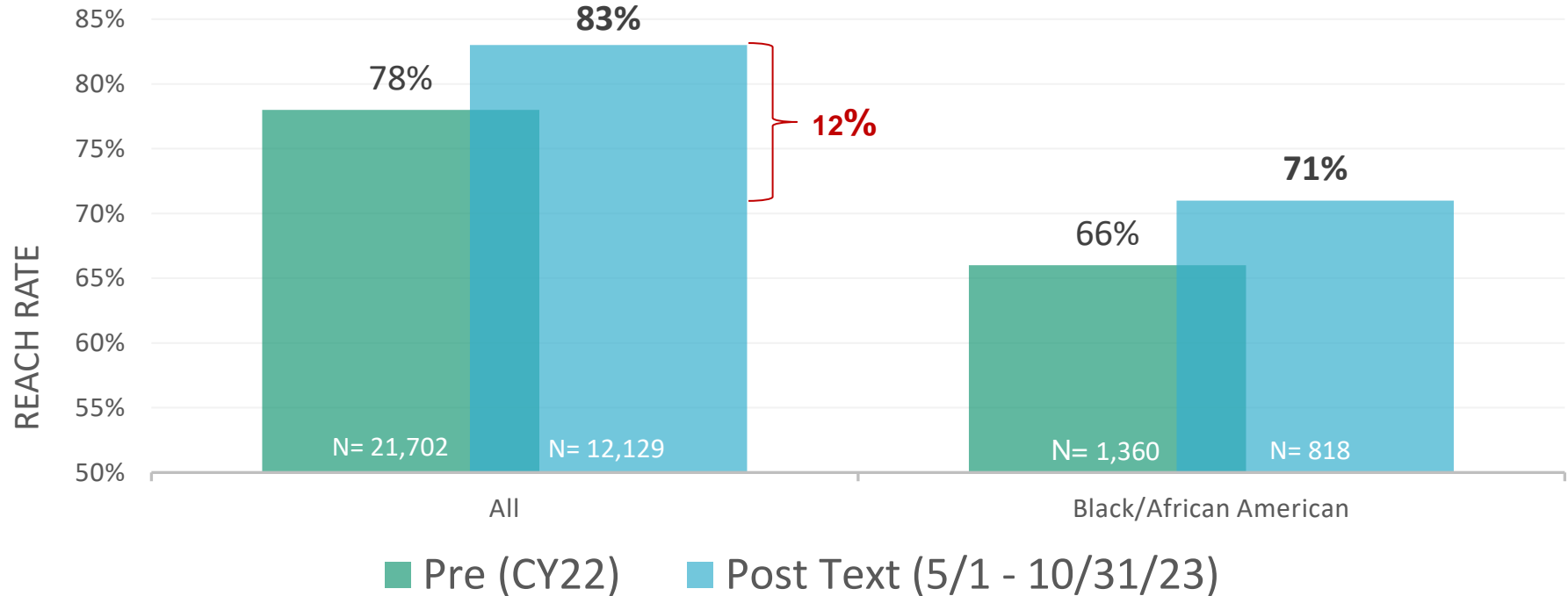
Results and Impact

Pre-intervention Baseline: Calendar Year 2022



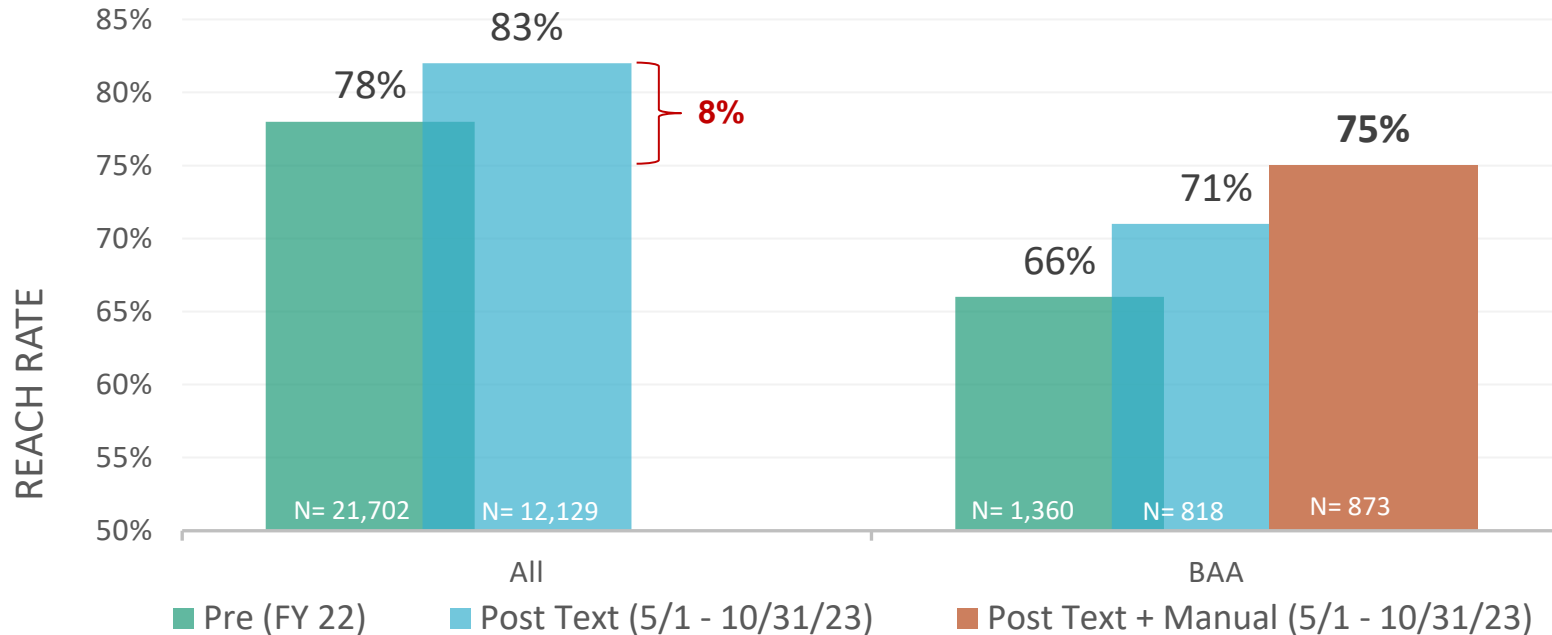
Results and Impact

Pre- and Post-Text Message Intervention



Results and Impact

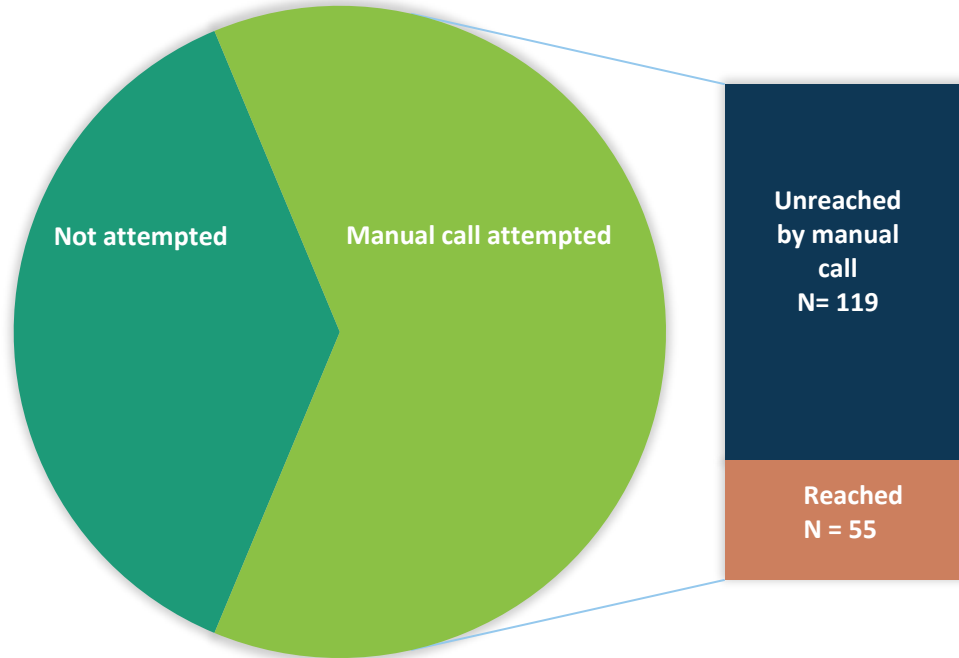
Pre- and Post-Text + Manual Outreach Intervention



Results and Impact

Manual Outreach Intervention

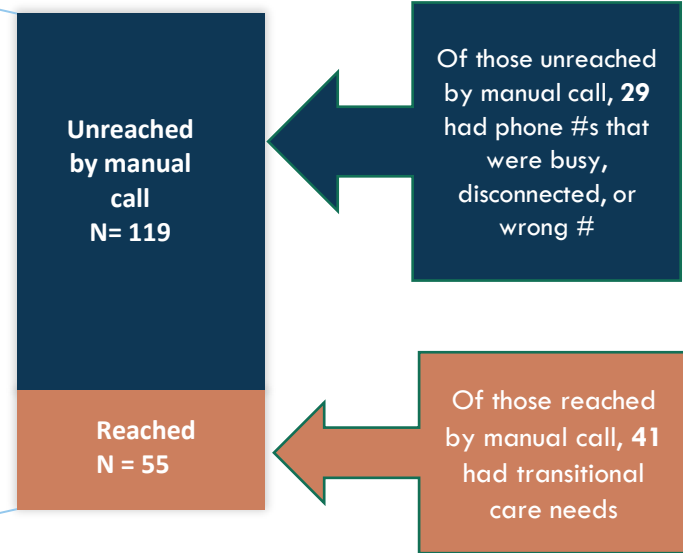
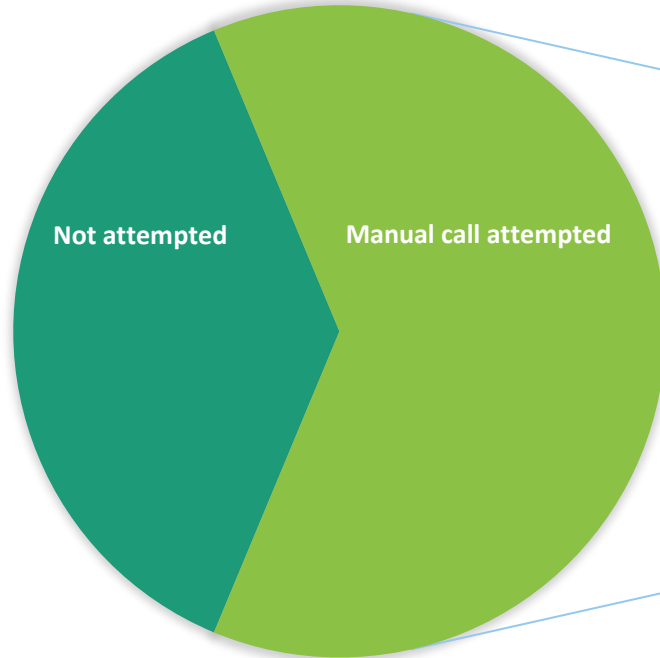
B/AA Unreached by automated call or text	N=314
Not attempted already had follow-up/communication with provider or were readmitted/in ED	137
Attempted with Manual Call	174



Results and Impact

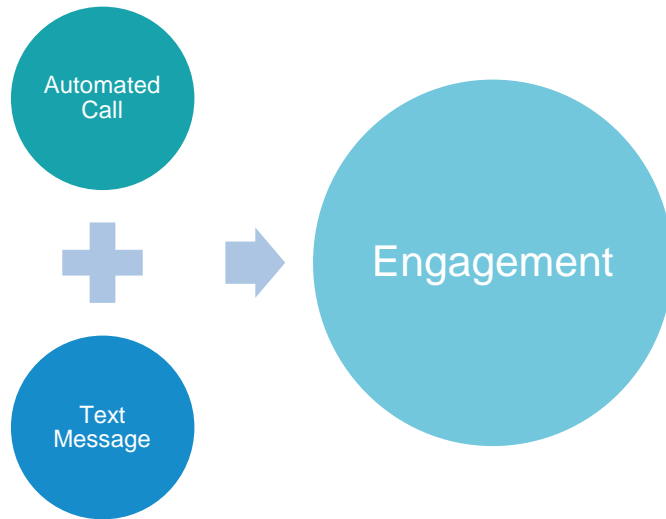
Manual Outreach Intervention

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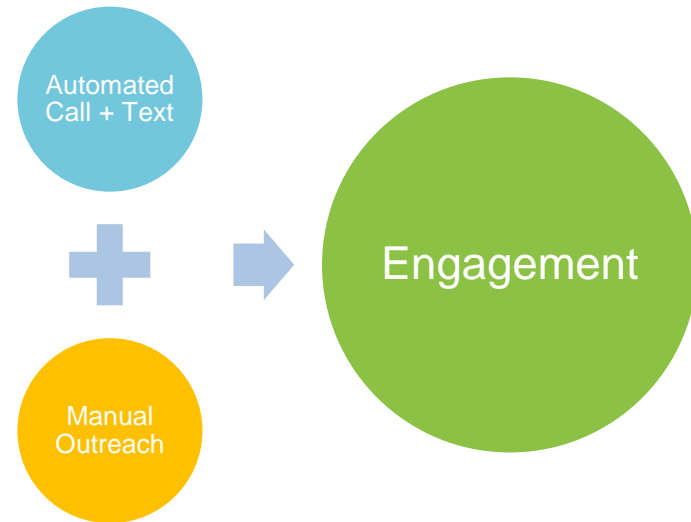


Conclusions

Increased Overall Engagement

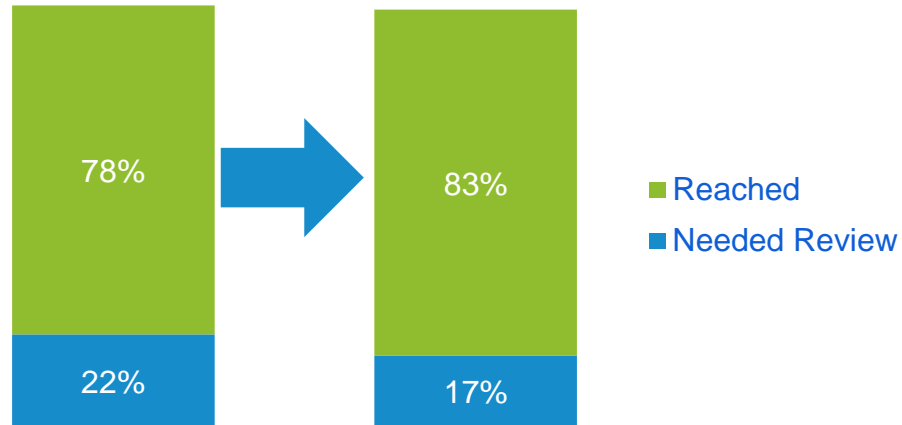


Increased Black/African American Engagement



Lessons Learned

- Technological enhancement to existing program
- Smart data capture
- Optimized efficiency & nursing scope



Next Steps

- Evaluate for other disparities
- Use UCSF's Equity First Playbook
- Continue to disseminate knowledge



Acknowledgements

- Population Health Analytics & Leadership Team
 - Marty Schroeder & Heather Leicester
 - Meg Wheeler, Manager of Care Transitions Programs
- UCSF Ambulatory Clinic Staff
 - RNs/APPs to receive escalations
- CipherHealth©
 - Automated call & text technology



References

1. Shupe, R. (2014). Post-visit phone calls: Reducing preventable readmissions and improving the patient experience. *Journal of Nursing Education and Practice*. 4. 10.5430/jnep.v4n4p45.
2. Leconte, D., Beloeil, H., Dreano, T., & Ecoffey, C. (2019). Post Ambulatory Discharge Follow-up Using Automated Text Messaging. *Journal of medical systems*, 43(7), 217. <https://doi.org/10.1007/s10916-019-1278-5>
3. Bressman E, Long JA, Honig K, et al. Evaluation of an Automated Text Message–Based Program to Reduce Use of Acute Health Care Resources After Hospital Discharge. *JAMA Netw Open*. 2022;5(10):e2238293. doi:10.1001/jamanetworkopen.2022.38293

Thank you!

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Care Transitions



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