# **UCsF Health**

## Equity Focused Program Design to Improve Experience and Outcomes for Publicly Insured Perinatal Patients

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## Background

- Social and structural determinants of health contribute to disparities in birth and maternal health outcomes.
- More than 80% of pregnancy-related deaths in the U.S. are preventable.
- Prenatal and postpartum care are preventive care that can have long-term effects on infant, maternal, family, and community health.
- Comprehensive Perinatal Services Program (CPSP) is a Medi-Cal benefit which provides wraparound services that supplement obstetric care, including health education, nutrition and psychosocial support, from conception through 60 days postpartum.

### **Project Goals**

- Clinic staff who completed the required CPSP trimester assessments lacked time and resources to comprehensively identify and address barriers to a healthy pregnancy.
  - Assessments and resource referrals initiated remotely by health care navigator (HCN) before first clinic visit
- Paper forms made sharing information among team members and escalating identified concerns inefficient and challenging.
  - Shared care coordination note
- Structure and expectations for offering CPSP to eligible patients, ensuring timely assessments, and standard referral and resource sharing practices were limited.
  - CPSP enrollment offered by scheduler
  - Centralized resource referral information

#### **PROBLEM STATEMENT**:

UCSF's publicly insured prenatal patients were not consistently and systematically receiving comprehensive services aimed at improving their pregnancy outcomes.

## COMPREHENSIVE PERINATAL SERVICES ARE CRITICAL TO IMPROVING MATERNAL AND INFANT HEALTH OUTCOMES, AS EVIDENCED BY FAVORABLE PRELIMINARY OUTCOMES IN KEY PERFORMANCE INDICATORS: GESTATIONAL AGE AT BIRTH, EXCLUSIVE BREASTFEEDING, AND POSTPARTUM VISIT RATE.

**Project Plan and Intervention** 

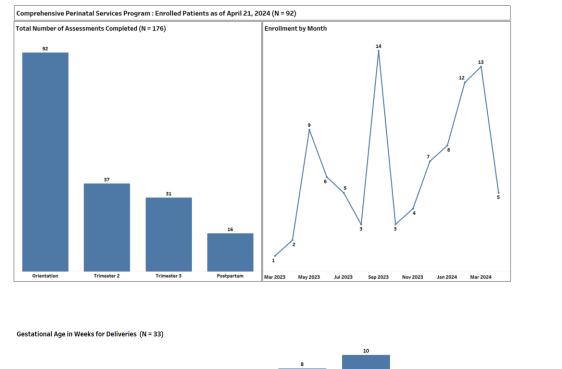
**Project Outcomes, Results & Impact** 

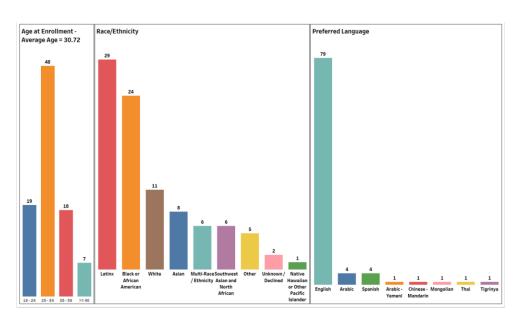
Grounded in the 2021 OB Medi-Cal Care Redesign Work Group report, which emphasized that an equity-focused approach is essential when addressing the structural inequities that result in disparities in perinatal care access, experience, and outcomes:

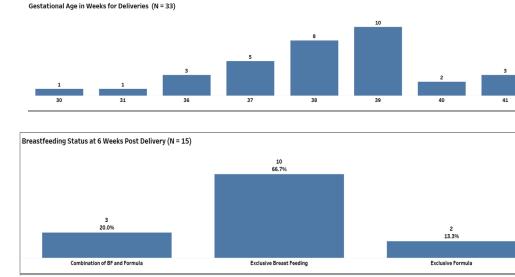
- Formed collaborative interdisciplinary work group from OPH and the OB/GYN dept. that meets regularly to identify areas for improvement; develop, pilot, and implement workflows; provide oversight for PDSA cycles
- Ongoing relationship-building with community organizations to provide a wraparound network of support for all pregnant patients with Medi-Cal and/or limited resources
- Build systems to monitor strengths and areas for improvement in providing patient-centered care

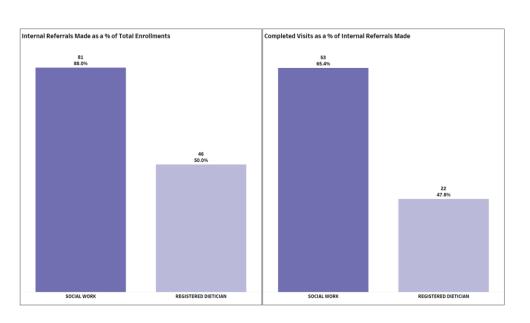
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Planning begins for further integration of NP CPSP clinic into department	CPSP trainin OB dept. m and Pop He partners joi weekly wor group meet	eeting, alth in k	Pop Health partners p at OB dept meeting	resent	NP CPSP c name retir	
Presented integration CPSP rede OB dept. r	n and sign at	CPSP forms finalized in Apex and pilot begins at MZ w/ 1 HCN & patients of 3 NPs		Pilot expands to MB patients scheduled with 1 MD		Roll-out to all patients at both sites (initially planned for June 2023)
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- Improved systems for comprehensive person centered and continuous care
- More accessible resources for Medi-Cal insured patients
  - Connection with these important resources has potential to impact family's physical and psychosocial health and wellbeing during and beyond pregnancy.
- Increased patient and provider satisfaction with collaborative approach











### **Conclusions, Next Steps & Lessons Learned**

#### **Conclusions:**

CPSP redesign at UCSF is contributing to a more valuable program which is:

- Optimized with efficient workflows
- Offered with deliberate referrals and resources
- Accessible to all eligible patients
- Patients with public insurance can benefit from referral to community resources, and continuous engagement with a health care navigator supports their connection with these resources
- Designing and implementing improved infrastructure for delivering CPSP services may result in improved outcomes for UCSF's publicly insured perinatal population

#### **Next Steps:**

Develop mechanisms for patient input
Incorporate engagement technologies
Continue to use metrics to mitigate gaps in care and demonstrate redesigned program's impact

- Further collaboration with internal & external resources
- Improve billing and access unrealized income
- Expand interprofessional training

#### **Lessons Learned:**

#### Continuous team care planning

> Trimester assessments, resource referral and follow-up are time-intensive,

and the process elicits and delivers important information

#### Community resource referral and connection

Staying up to date with the San Francisco Bay Area's robust and

everchanging community resources is challenging

#### All patients benefit

Changes such as the updated and translated welcome letter and integrated provider checklist positively impact the system, not just patients with public insurance

## **UCSF Health Improvement Symposium 2024**